Meroxa Launches Beta Version of Turbine, a Next-Generation Framework Leveraging Real-Time Data
Empowering Software Engineers to Build Gamechanging Data Applications

SAN FRANCISCO—April 20, 2022— Meroxa, a Data Application Platform as a Service (DAPaaS), today announced the launch of the beta version of Turbine, a game-changing framework designed to streamline the delivery of data products and services that add value to organizations and their customers. Turbine eliminates complex workflows within data infrastructure by enabling developers to create nimble real-time data applications that deliver quantifiable business value. Since launching last April, Meroxa has become the de-facto platform for creating real-time data pipelines for over 300 companies pushing billions of events through its infrastructure.

Turbine is an innovative solution that empowers software engineers to deliver business value by leading with a code-first workflow. Since Turbine is code-first, there's no need to have separate workflows for your web application and data infrastructure. This unification of processes enables companies to deploy data-intensive applications in just a few days as opposed to what traditionally takes months.

"Even with a plethora of point solutions in the 'modern' data stack, engineers are spending more time dealing with the nuances of integration instead of *actually* delivering value," said DeVaris Brown, CEO and Co-Founder at Meroxa. "Turbine is truly a gamechanger for software engineers. We provide an opinionated, yet flexible framework on top of our data platform that allows engineers to create real-time data solutions in just *days*. This is unheard of today in our industry. It shouldn't be this hard."

Turbine dramatically reduces development time by applying software development best practices for deploying and scaling cloud infrastructure and applications to the data ecosystem. Developers can now create data applications without having to manage and maintain the underlying infrastructure, freeing up time to focus on creating business value for stakeholders.

Key Highlights:

- It adapts to a Developer's existing workflows so they can build, test, deploy and monitor their data products using the tools they already know.
- The centralized data catalog allows engineers to build once and reuse data streams across applications.
- Built-in DataOps capabilities makes it easier to manage and maintain data pipelines and reduces the need for outside support from other teams.

Meroxa has been leading the industry in uncovering agile methods for developer-friendly streaming data orchestration, such as with the introduction of Conduit, an open-source project to make real-time data integration easier for developers and operators. Built upon the latest technologies in distributed systems and data management, Meroxa empowers its users to embrace a future wherein machine learning systems are online, dashboards update every second, and blazingly fast services rely on multiple specialized data stores.

"At Meroxa, we understand the importance of data for our customers, and in turn their customers. Going code-first and leaning into the developer experience to address productivity and scalability challenges is the key to adding value," added Ali Hamidi, CTO & Co-Founder of Meroxa. "We're excited to evolve the data app status quo beyond dashboard visualizations and finally give software engineers the tools to build performant and scalable solutions that make an impact. It's all about changing the game and facilitating rapid innovation, and Meroxa is best suited for the changing data needs of our world."

To learn more about Turbine, please visit https://www.meroxa.com/.

About Meroxa
Meroxa is a Data Application Platform as a Service (DAPaaS). We empower data-centric teams with the tools they need to deliver data products using their existing workflows. Headquartered in San Francisco, CA, Meroxa automates repetitive DataOps functions while enabling developers to build and configure reusable components that scale dynamically.

Run by a group of developers that have spent our careers developing software for large-scale deployments, Meroxa maximizes the power of data. To learn more, please visit: https://www.meroxa.com/.

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